

LEO BURNETT U.S.A.

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Come to Marlboro Country.

Marlboro Red & Longhorn 100's  
—you get 4 for 3—



—Long for 3.2 mg. tars and 0.1 mg. nicotine av. per cigarette.

Warning: The Surgeon General Has Determined  
That Cigarette Smoking is Dangerous to Your Health.

